Press information

To download a 300dpi print quality image, go to [parkfield.co.uk/verotec\_uk/mclaren-print.jpg](http://www.parkfield.co.uk/verotec_uk/mclaren-print.jpg)

To download a Word file of the text, go to [parkfield.co.uk/verotec\_uk/mclaren.docx](http://www.parkfield.co.uk/verotec_uk/mclaren.docx)

To view all Verotec press information, go to [parkfield.co.uk/verotec\_uk/](http://www.parkfield.co.uk/verotec_uk/)

**Verotec supports McLaren Applied Technologies’ drive into other industries**

**Released 31 October 2017**

Verotec is supplying McLaren Applied Technologies (MAT) with customised electronic hardware to support its continuing drive into data-intensive services. MAT builds on its core data collection and analysis expertise gained in Formula 1, monitoring and measuring a racing car and its driver in real time. It now applies its capabilities into other industries: improved health monitoring systems, a scheduling system for Heathrow Airport that reduces flight delays, better data for oil and gas companies that speeds exploration, and reducing the time that pharmaceutical companies have to spend on drug trials are all examples of advances that MAT have enabled through its big data collection and processing expertise.

Increasing demand for its services means MAT is continually expanding its data collection and processing capabilities, and Verotec has been selected to supply housings for test equipment and instrumentation. Finished in corporate white gloss, 37U 600 x 800 IMRAK cabinets are fitted with top mounted fan trays, vented top covers, chassis supports and machined plain and vented rear infill I/O panels. Diplomat desktop enclosures, also finished in white gloss are supplied, as are custom 600mm deep KM6 subracks complete with vented top and base covers. Multiple versions of custom machined and silk screened KM6 front panels are also supplied.

Verotec Commercial Director Tim Armstrong commented, “MAT is a fast-moving organisation and we are able to support their ever-evolving requirements for custom enclosures and panels on very short lead times, which is one of their most important requirements.”

\*\*\* Ends: body copy 244 words \*\*\*

**Notes to editors.**

For further information:

Tim Armstrong

Verotec Limited

Unit 4, Bottings Industrial Estate

Curdridge

Southampton

SO30 2DY

Untied Kingdom

tel: + 44 (0)2380 246900

fax: + 44 (0)2380 246901

[sales@verotec.co.uk](mailto:sales@verotec.co.uk)

[www.verotec.co.uk](http://www.verotec.co.uk)

Agency contact:

Nigel May

Parkfield Communications Limited

Parkfield House

Damerham

SP6 3HQ

tel: + 44 (0)1725 518321

fax: + 44 (0)1725 518378

[nigel.may@parkfield.co.uk](mailto:nigel.may@parkfield.co.uk)

[www.parkfield.co.uk](http://www.parkfield.co.uk)